

Bluegrass Corporation Limited is committed to protecting your privacy, and rigorous procedures have been implemented to ensure this.

This page is to help you understand how we collect and use the personal information you provide to us and to help you make the appropriate decisions when using Mailfox.

What information Mailfox gathers and tracks

Bluegrass Corporation Limited collects two types of information: 1) personal (name, email address and telephone number) or company information that you knowingly disclose when sign up Mailfox account; 2) technologically attained information which is collected using "cookies" or web logs to collect information about how Mailfox is being used by you. Information gather in this way may include date and time of visits, the pages viewed and the time spent at Mailfox; 3) account usage information such as the number of images, lists and templates stored on your account and the frequency and size of your mailings.

What Mailfox does with the information it gathers/tracks

We may use your personal information such as your email address for sending updates or promotions about our company or to contact you if requested or necessary in regards to your account. You may at any time opt out of receiving future mailings by using the unsubscribe link provided on those mailings.

We may use your IP address to help diagnose problems with our server and to administer our website. Tracking your browser and screen resolution type help us understand your needs related to our website presentation.

Monitoring the data stored in your account and volume of emails you send allows us to anticipate product usage and ensure we have sufficient infrastructure in place to provide the expected service for our users.

With whom this site shares information it gathers/tracks

We will never share or sell your personal information or any of the information stored within your account (such as images, contact information and email addresses) with any third parties for their use in any way whatsoever. We may only disclose such information if that disclosure is required by law.

We may share aggregate statistics about our customer's traffic patterns and reservations with our suppliers and partners, but these statistics do not include any personally identifying information

Security and Confidentiality

Bluegrass Corporation Limited / Mailfox will follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. We cannot however guarantee total or absolute security, as no method of transmission over the Internet, or method of electronic storage, is 100% secure. As part of our commitment to you the customer Bluegrass Corporation Limited / Mailfox will strive to implement and use any commercially acceptable means available to protect your personal information. As such Mailfox conforms to industry security standards to protect user information form virus attacks and hacking attempts. We use the latest product releases from Microsoft and other companies to ensure our systems always rate good against industry standards. Our operating systems and software are always up to date with the latest security patches and updates.

Firewalls are used extensively to protect data by opening only the necessary channels to the necessary entities on our servers. This means that if a PC or location does not need to have access to our servers for our system to work properly, they will not be able to contact that server. This greatly reduces the chances of hackers being able to penetrate our system. We use the latest Virus software to scan our servers in real time against any suspicious files and traffic. Virus definitions are updated multiple times per day.

We also protect our data from hardware failure or disaster events by running daily backups.

If you have any questions about security on our Web site, you can send email us at : Igy@Mailfox.co.uk

Cookies

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. Mailfox uses cookies on this site.

Mailfox uses website generated cookies: session ID cookies. We use session cookies to make it easier for you to navigate our site. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browser's "help" file, or alternatively select "Tools" from your browser menu, select "Options" and "Privacy" and then clear your privacy data and cookies in the process.

Some of our business partners (e.g., advertisers) use cookies on our site. We have no access to or control over these cookies.

In order to best provide you with a service we do link the information we store in cookies to any personally identifiable information you submit while on our site.

This privacy statement covers the use of cookies by Bluegrass Corporation Limited - www.mailfox.co.uk only and does not cover the use of cookies by any advertisers.

Personal Identifiable Information(PII)

Personally identifiable information or personally identifying information (PII) is any piece of information which can potentially be used to uniquely identify, contact, or locate a single person.

Mailfox will never share or sell your personal information or any of the information stored within your account (such as images, templates and email addresses) with any third parties for their use in any way whatsoever. We may only disclose such information if that disclosure is required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our Web site.

We may share aggregate statistics about our customer's traffic patterns and reservations with our suppliers and partners, but these statistics do not include any personally identifying information.

Our policy on correcting and updating personally identifiable information is as follow: Bluegrass Corporation Limited / Mailfox gives you as much control as possible over your personal information. You have the option to register with us for use of our services. You can update your personal information and account at any time. To update your PII all you need to do is login to your account, select the Setup and Options tab on the left hand navigation bar and make the necessary changes.

PII Information collected is purely for the purposes of identifying users and account purposes. No PII is collected through any tracking technologies. But website user data generated from tracking technologies are tied into PII for the sole purpose of better understanding the effectiveness of marketing campaigns. This data is in turn used to identify potential target markets, to streamline communications to clients and prospective clients and to aid in the development of a better product. The information collected through tracking technologies include: search behavior, site traffic, time on site, referring ad campaigns and information on drop off points of traffic.

Service-Related Announcements

In situations deemed necessary Mailfox will send you strictly service-related announcements, i.e. if our service is temporarily suspended for maintenance, we will send you an email informing you of this situation.

Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

Changes in this Privacy Statement

Mailfox reserves the right to change our privacy policy statement at anytime. If and when we do make changes we will notify you of these changes. Mailfox will use any or a combination of the following means to notify you of these changes: email notices, notices will be made available on your account news page, the login page and any other area of the site Mailfox deems necessary to make you aware of these changes. This will be done with the express

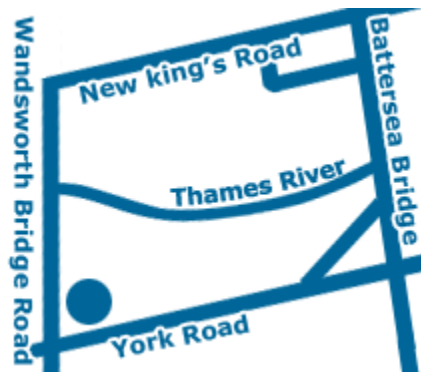
purpose to make you aware of the type of information we collect, how we intend using it, and under what circumstances if any we intend disclosing this information. All notices will be made available 30 days prior to being implemented.

Mailfox reserves the right to modify our privacy statement at anytime, so please review this statement on a regular basis.

How to Contact Us

If you have any questions about this privacy statement, or would like more information about our company, please contact us at: Igy@Mailfox.co.uk

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This privacy statement was last updated January 2008